



STATEMENT

I am a passionate & creative full-stack designer, capable of creating traditional and contemporary graphic and web solutions. In past roles my work has ranged from branding & identity, to print media and web design. I am now looking for a fresh challenge upon relocation to the South East Coast.

As an experienced creative, my ability to understand a client's needs and propose a fresh, innovative solution is a key asset. I am able to offer a range of services due to my time in the industry and it being my nature not to shy away from a challenge.

My excellent networking skills have generated numerous client leads and my ability to develop these relationships has resulted in those clients becoming faithful advocates of my current organisation. Existing clients are impressed with my meticulous attention to detail and friendly, professional manner.

CAREER

Responsibilities

Creating Engaging Content

Upholding Brand Values

UI & UX Design

Content Innovation

Creative Marketing, ExtraDigital, Canterbury

(September 2015 - Present)

Summary

I am responsible for producing innovative and creative content for a range of clients within the ExtraDigital portfolio. The content must be fresh and engaging to the reader while maintaining the various companies brand values. I am also undertaking web, UI design and consultancy on a number of other projects.

Responsibilities

Digesting briefs, producing creative solutions and providing estimates.

Brand creation and consultation.

Commissioning freelance developers, photographers and copywriters

Managing projects, working within a budget and delegating tasks.

Web Design, UX Design & Web Development.

Director & Lead Designer, Cleverink, Brighton

(September 2012 - November 2015)

Summary

Responsible for the day-to-day running of the business. Ensuring that the business continues to grow by way of developing new clients whilst maintaining its existing customer base. Involved in the concept and self-communication of the studio, specialising in Web, Identity and Print.

Managing resources as Lead Designer on large projects with an emphasis on branding and web development. Accountable for developing and executing creative concepts for print and web and ensuring that these solutions are realised, implemented and delivered.

Responsibilities

Extensive knowledge of Quark and Creative Suite.

Large format printing, lamination and encapsulation.

Proofing and Proof Reading.

PrePress & Designer, 4 Print & Design, Brighton

(June 2010 - September 2012)

Summary

At 4 Print & Design I was in charge of the PrePress for both the digital and lithographic press. This meant dealing with a high volume of work, managing my time effectively and ensuring plates were processed to provide the print technician with a constant stream of work.



SKILLS

Project management skills with the ability to delegate tasks effectively.

Client liaison and networking to develop new leads.

Researching and generating pitch documents for potential tenders.

Proficiency in all areas of Creative Suite & Microsoft Office.

Knowledge of Joomla & Wordpress CMS's.

Excellent communication skills, both written and verbal.

HTML & CSS knowledge.

Developing innovative branding solutions.

Creative Marketing Strategies.

EDUCATION

UCA Rochester, BA (Hons) Fashion Media & Promotion

(September 2004 - June 2006)

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The Howard School, Rainham, Kent

(September 1998 - June 2004)

10 GCSEs, grade A-C, including Maths and English

INTERESTS

I am a motorcycle enthusiast who loves riding and working on my motorcycles. I am an advocate of the ethos 'built not bought' and will try and lend my hand to most processes involved with owning a custom motorcycle.

I also like to get my hands dirty by making metal furniture, where I have learnt many new skills including carpentry, metal work and welding.

When I am not in the workshop I like to climb, in particular bouldering.

Bouldering is a form of rock climbing that is performed without the use of ropes or harnesses, so allows greater expression.

REFERENCES

David Parr

Director, Smpl Innovations

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Richard Newton

Director, WPB Events

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